



## EcoWise Certified IPM Guiding Principles

**Knowledge.** IPM practitioners understand IPM principles and practices. They can identify important pests and describe life cycles, habits, and conditions that affect populations of those pests.

**Communication and outreach.** IPM practitioners communicate the IPM approach to their customers and others. Because they recognize that customer cooperation is essential for long-term pest management, IPM practitioners form a partnership with their customers to solve pest problems.

**Monitoring and inspection.** IPM practitioners use monitoring and inspection to stay fully informed about pest populations and conditions that can lead to pest problems.

**Documented performance.** IPM practitioners record monitoring and inspection results. They document their performance to justify pest management decisions.

**Least-hazardous, effective options.** IPM practitioners address issues of pest prevention, sanitation, and pest access, as appropriate, for the first line of defense against pests. IPM practitioners evaluate all pest management options for short- and long-term effectiveness, and for risks to health, the environment, and beneficial or other non-target organisms.

**Pesticide applications are made according to need and not by calendar schedule.**

**Evaluation of performance.** IPM practitioners evaluate treatment activities for effectiveness and customer satisfaction.

**Continuous improvement.** IPM practitioners prepare for changes in pests and pest management techniques, recognizing that improvement involves staying abreast of new technologies and concepts.

Adapted from *IPM Star Evaluation for Structural Pest Management Service Providers and Services*, IPM Institute of North America, Inc., January 2005.

I agree to abide by the above principles.

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Signature

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Date

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Print Name